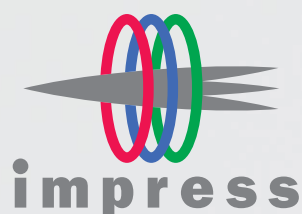
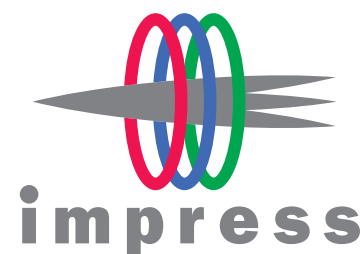




**Impress Group  
Corporate Profile  
2023**



# Sharing Knowledge and Excitement through Innovation



The name "Impress" expresses our founder's hope that the company will "impress" people through our "press" activities. This is in line with Impress Group's philosophy of "Sharing Knowledge and Excitement through Innovation". The red, green, and blue rings in the logo represent the three primary colors of light (RGB). The three arrows that pass through them represent three forms of information: text, graphics, and audio.

**We aim for a new “future of publishing” and  
“free cultural and social cycle that is rich in humanity”.**

The threat of the COVID-19 pandemic that began in 2020, the situation in Ukraine, soaring global prices, and a weak yen have made the environment surrounding us more challenging than ever in recent years. However, thanks to these challenges, we have gained new insights, as well as strength from overcoming difficulties.

Since our founding in 1992, we at the Impress Group have been constantly changing and developing a wide variety of publishing and services with flexibility, starting from “paper publishing”, internet media, e-mail magazines, e-books, e-comics, e-scores, POD, movie and sound recording distribution services, smartphone apps, e-commerce, and more.

New devices are being created one after another, software is evolving day by day, and as a result, what is needed is flexibility and strength. It is now a necessity to have the flexibility to change methods and forms in response to market demand. What readers and users demand in such circumstances is the unwavering strength to continue to provide information deeply, quickly, and accurately. Hence, it is our greatest pleasure and purpose to realize our group's philosophy, “Sharing Knowledge and Excitement through Innovation”.

Last year we celebrated our 30th anniversary, and this year, 2023, we have opened a new door to our 31st anniversary. With our flexibility and strength, we will redefine the future of publishing that lies beyond the door, and beyond that, we will aim for “free cultural and social cycle that is rich in humanity”.

We look forward to and appreciate  
your continued support.

Impress Holdings, Inc.  
President and Representative Director  
**Daisuke Matsumoto**



# Group Overview

Impress Group constantly strives towards innovative publication, adopting digital technologies to produce high-quality, appealing specialized content.

We consist of a holding company Impress Holdings, which supports several niche business companies, each of which specializes in fields as diverse as IT, music, design, nature, aviation and railways, and mobile service. Our business can be divided into two main categories: the content business, where we provide media, services, and corporate solutions, and the platform business, which develops content business plans and provides logistics and retail services.

## ■ Business categories of Impress Group

Content business

Media & Services

- Publishing/Electronic publishing
- Internet media
- Target media (including events and seminars)

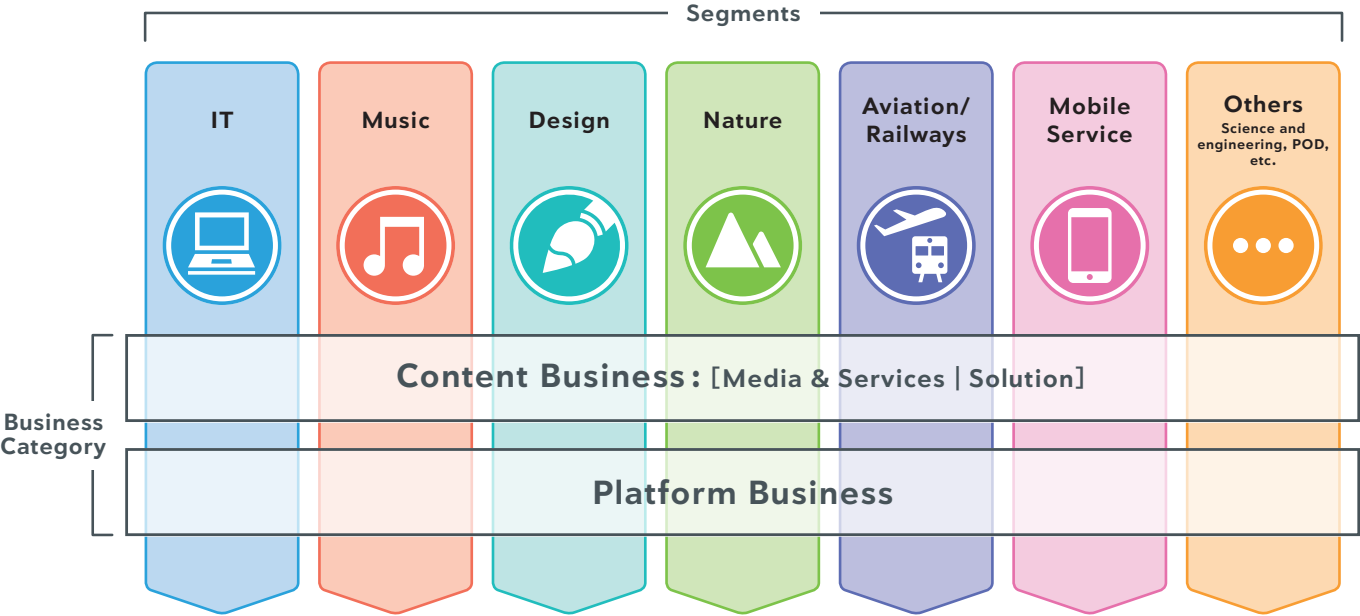
Content Business Solution

- Outsourced creation of promotional and public relations tools and websites for companies and local authorities

Platform business

- E-Commerce platforms
- E-Comic platforms
- POD platforms

## ■ Segment and Business of Impress Group



## ■ Impress Group Companies

Business categories, business lines, and major companies in each segment are as below.

<b>Holding Company</b>	Formulates group management and financial strategies for Impress Group	<b>Key companies</b> <ul style="list-style-type: none"><li>● <b>Impress Holdings, Inc.</b></li></ul>	
<b>IT</b>	Print and digital publication, internet media and services, business media, and IT solutions	<b>Key companies</b> <ul style="list-style-type: none"><li>● <b>Impress Corporation</b></li><li>● <b>IAD, Inc.</b></li></ul>	
<b>Music</b>	Print and digital publication, and internet media and services related to music and musical instruments; musical instrument retail platform.	<b>Key companies</b> <ul style="list-style-type: none"><li>● <b>RittorMusic, Inc.</b></li></ul>	
<b>Design</b>	Print and digital publication, design services.	<b>Key companies</b> <ul style="list-style-type: none"><li>● <b>MdN Corporation</b></li></ul>	
<b>Nature</b>	Print and digital publication, internet media and solution related to mountaineering, travel and nature	<b>Key companies</b> <ul style="list-style-type: none"><li>● <b>Yama-kei Publishers Co., Ltd.</b></li><li>● <b>Haranokoya Co., Ltd.</b></li></ul>	
<b>Aviation/Railways</b>	Print and digital publication, school management, solution	<b>Key companies</b> <ul style="list-style-type: none"><li>● <b>Ikaros Publications, Ltd.</b></li><li>● <b>Temjin Co., Ltd.</b></li></ul>	
<b>Mobile Service</b>	Digital platform development, digital first publishing	<b>Key companies</b> <ul style="list-style-type: none"><li>● <b>ICE Inc.</b></li></ul>	
<b>Others</b> Science and engineering, POD, etc.		<b>Key companies</b> <ul style="list-style-type: none"><li>● <b>Kindai Kagaku Sha Co., Ltd.</b></li><li>● <b>PUBFUN, Inc.</b></li></ul>	
		<b>Key companies</b> <ul style="list-style-type: none"><li>● <b>Impress Digital Values, Inc.</b></li><li>● <b>SIFCA Corporation</b></li><li>● <b>IPG Network, Inc.</b></li></ul>	



Impress Group’s Sustainability Efforts

We particularly value the “S” (Social) in “ESG” (Environment, Social, and Governance). Through our businesses, we hope to achieve sustainable development goals (SDGs) that are closely tied to the following four important themes.

Important Sustainability Themes

	Sustainable Development Goals (SDGs)	Priorities	Main measures
E Environment	 	Using creativity to protect the environment	<ul style="list-style-type: none"><li>● Use forest-certified paper and plant ink products</li><li>● Reduce use of paper by digitalizing book and magazine samples.</li><li>● Expand the inventory free production model through POD</li><li>● Support activities to promote environmental protection and safety with the Japan Mountain Heritage Fund.</li><li>● Work with building management companies to introduce green electricity.</li></ul>
S Social	 	Build bridges to the next generation by nurturing culture with our specialist knowledge	<ul style="list-style-type: none"><li>● Expand our publications and seminars to cater to the GIGA school project and certification examinations.</li><li>● Provide services where people can learn directly from professionals in specialized areas.</li><li>● Promote barrier-free books; provide free access to article archives.</li></ul>
		Efforts to promote mutual respect and job satisfaction	<ul style="list-style-type: none"><li>● Flexible work through the Super Flex system</li><li>● Group inhouse open recruitment to facilitate dynamism and human talent mobility</li><li>● Skills upgrading through training, self-directed study, and planned support systems.</li></ul>
G Governance		Fair partnerships	<ul style="list-style-type: none"><li>● Enhance horizontal synergies through group operations that preserve independence.</li><li>● Listing on the Tokyo Stock Exchange Standard Market, to enhance co-creation by promoting IR and M&amp;A.</li><li>● Partnerships with distributors, logistics providers, and warehouses.</li><li>● Participation in xSDG consortiums and the publication of an SDGs white paper.</li><li>● Set up different special hotlines, and conduct business activities with an ethical perspective.</li></ul>

Specific measures

Expand on-demand production

Expand POD-based inventory free production beyond books to include all e-commerce platforms across the publishing industry. 17 companies within and outside the group currently have products under this model.



Free access to our content assets

We worked with 3 other organizations concerned to make our annual publications and magazine articles published since 1996 publicly available for free.



UN SDG Media Compact

Since 26 September 2022, we have been participating in events held by global reporting organizations in commitment to the achievement of SDGs.



Impress Holdings, Inc.



URL <https://www.impressholdings.com/en/>

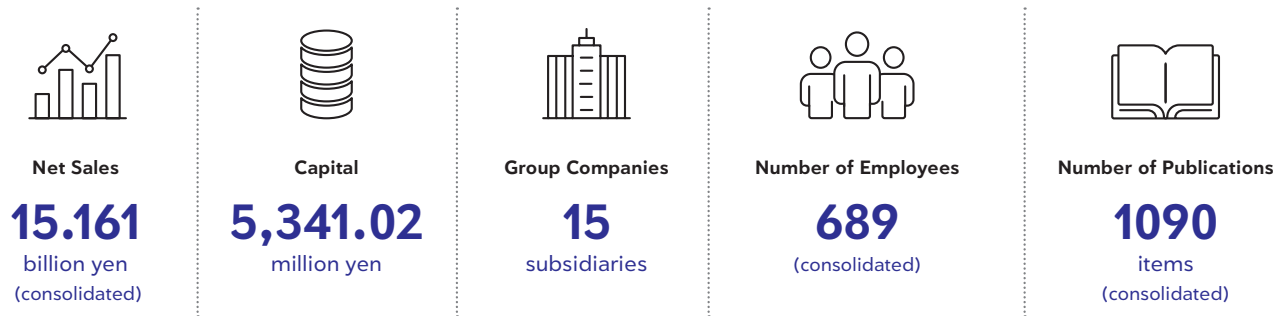
Established on 1 April 1992  
Capital: 5,341.02 million JPY

Formulates group management and financial strategies for Impress Group and promotes business and capital alliances. We also enhance the corporate and group value of each of our business companies by nurturing their own unique corporate cultures and by creating group functions that benefit from economies of scale.

Board of Directors

Chairman of the Board	Natsuo Karashima
President and Representative Director	Daisuke Matsumoto
Vice-President and Director	Yuki Tsukamoto
Vice-President and Director	Akihiro Yamate
Outside Director	Toru Shiraishi
Outside Director	Naoshi Fujikura
Full-time Audit & Supervisory Board Member	Takashi Sasaki
Outside Audit & Supervisory Board Member	Shinya Matsumoto
Outside Audit & Supervisory Board Member	Kazuo Kunori

Group Overview



As of March 31, 2023.  
Except for Group Companies, as of April 1, 2023.

Group operation initiatives



To mark our 30th anniversary, we revamped Impress Group main office interior. We will accelerate our adoption of growth strategies and new ways of working as we look towards the next 30 years.



# Impress Corporation

URL [www.impress.co.jp](http://www.impress.co.jp)

Impress Corporation is the publishing company behind *Digital Camera Magazine* and books like the “Dekiru” series of computer tutorials, which has sold over 75 million copies. It also produces and operates various media platforms such as *Impress Watch*, Japan’s most highly accessed IT-related digital news platform, and corporate media platforms such as *IT Leaders* and the *Online Shop Managers’ Forum*.

Impress Corporation started out as a niche media company specializing in IT and computer publications. It continues to use its strengths in print and digital publishing and online media to its fullest advantage in its efforts to expand its specializations and provide comprehensive, multi-faceted information on diverse topics.

## Publishing



## Internet media

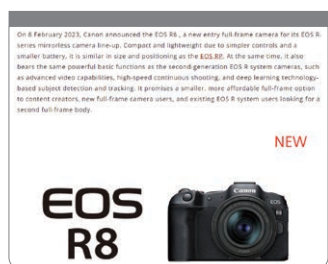
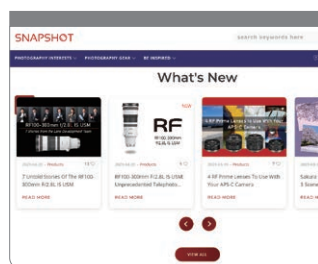


## Business media



# IAD, Inc.

IAD, Inc. produces multilingual content for China and Southeast Asia. Engages in the production of promotion tools using Impress Group content, owned media platforms, and web development.



# Rittor Music, Inc.

URL [www.rittor-music.co.jp](http://www.rittor-music.co.jp)

Rittor Music, Inc. engages in the production and management of music-related media and content. Examples include *Guitar Magazine*, *Sound & Recording Magazine* and other specialty magazines and websites for music players and creators, music instrument instructional books, and other related digital publications, footage, and sound recordings. The company also runs Ochanomizu RITTOR BASE, a multipurpose space in Ochanomizu, the musical instrument capital of Tokyo, and Digimart, Japan’s largest-scale online marketplace for musical instruments.

## Publishing



## Solution business



## Platform business



# MdN Corporation

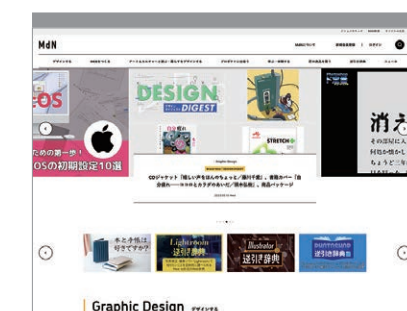
URL [books.mdn.co.jp](http://books.mdn.co.jp)

MdN Corporation publishes books and online media that shares useful information and knowledge on design-related topics. In recent years, it has expanded its offerings beyond computer design books to include media on anime and video creation. While design remains its core specialty, it continues to provide information on a wide variety of themes, publishing hobby and interest books and running seminars.

## Publishing



## Internet media



MdN





Nature

# Yama-Kei Publishers Co., Ltd.

山と溪谷社

URL [www.yamakei.co.jp](http://www.yamakei.co.jp)

Yama-Kei Publishers Co., Ltd publishes the *Yama to Keikoku* [Mountains and Valleys] monthly magazine along with other content and publications related to mountains and nature. It caters to the diverse demands of outdoor sports fans by providing magazine-books, online services, and events on a variety of topics such as camping and figure skating. It is also the company behind the popular *Yama to Keikoku* YouTube Channel and the *Yamasuta* app, which allows users to collect digital commemorative stamps upon reaching the summit of mountains based on GPS information.

## Publishing




## Internet media



山と溪谷オンライン



YAMA ASTA  
山のスタンプラリーアプリ



Nature

# Haranokoya Co., Ltd.

原の小屋

URL [www.oze-haranokoya.com/](http://www.oze-haranokoya.com/)

Harano Koya ("The Little Hut on the Plain"), a lodge with gabled roofs located in Hinoemata Village, Fukushima, was hand-built by local craftsmen in 1958. Today, more than 60 years later, it is still in operation with the building just the way it was at the time of its construction! It is one of the rare mountain huts that has an ofuro (Japanese bathtub). A 3-hour drive from Tokyo, it is located in the middle of the Oze National Park, which is full of natural scenery that will delight hikers, mountaineers, and nature lovers.





Aviation/Railways

# Ikaros Publications, Ltd.


IKAROS PUBLICATIONS, LTD.

URL [www.ikaros.jp](http://www.ikaros.jp)

The publisher of the monthly *Airline* magazine, Ikaros Publications produces specialized books and magazines on a variety of topics that include aviation, railway, military, rescue, and overseas travel. It also offers specialized content on land, sea and air and provides corporate solutions.

## Publishing





Aviation/Railways

# Temjin Co., Ltd.

Temjin

URL [www.temjin-g.co.jp](http://www.temjin-g.co.jp)

Besides the bimonthly and bonus issues of *Tabi to Tetsudo* [Trains & Travel] magazine, Temjin circulates books on various topics related to trains and the railway, such as travel, history, traditions, and culture. It also accepts commissions to produce and edit course textbooks and partworks that require special skills. In 2023, the company also launched Travel and Rail Crowdfunding, which aims to provide and propose information that will enable readers to enjoy the thriving railway culture.

## Publishing





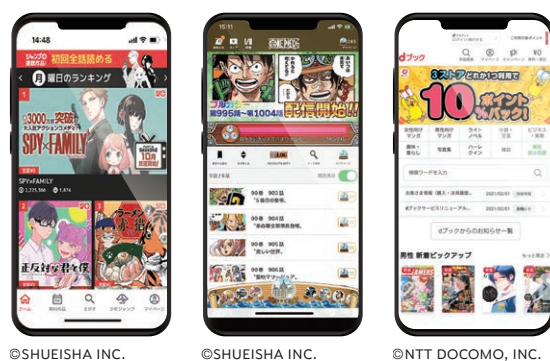
# ICE Inc.

Mobile Service

URL [www.ice-inc.co.jp](http://www.ice-inc.co.jp)

ICE harnesses the content of partner companies and builds them into online businesses using various forms of monetization. It is a one-stop provider of online business building services, from strategy to building IT systems to operations. Its strengths are in smartphone user interface and user experience (UX and UI) optimization and improving business efficiency and expansion through data analysis. It has also launched various comics businesses under its own brand, starting from “Quickbooks”, its digital-first publishing label.

## Platform business



## In-house brand business



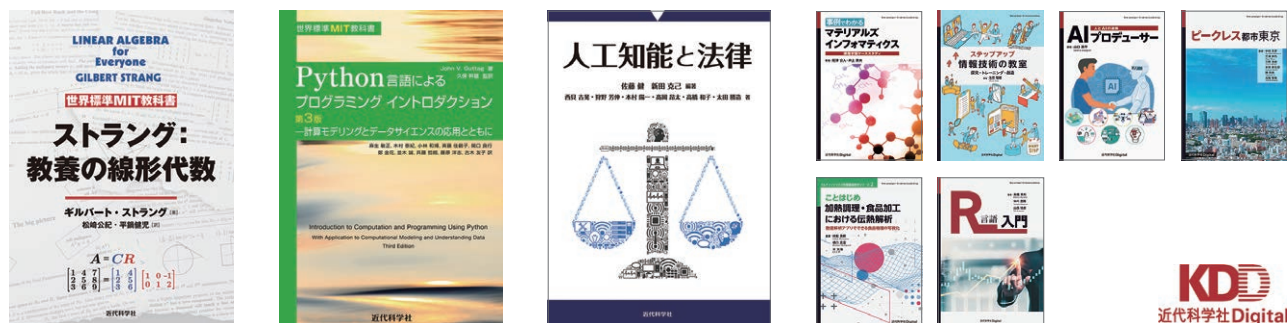
# Kindai Kagaku Sha Co., Ltd.

Others

URL [www.kindaikagaku.co.jp](http://www.kindaikagaku.co.jp)

Kindai Kagaku Sha produces a broad variety of engineering and science-related publications. These include academic publications on math, mathematical science, information science, and information engineering, as well as physics and engineering textbooks for universities. It is expanding its scope to meet current needs for the advanced application of fundamental natural science knowledge. The company partners with key academic societies, clubs, and research institutions to pursue academic level that meets global standards. In addition, it advocates a digital-first approach, and has systemized its editing and production workflow and introduced e-book support. Through these, it hopes to achieve sustainable publishing by eliminating out-of-print issues that have inevitably occurred with the aging of technical books in the past.

## Publishing



# PUBFUN, Inc.

Others

URL [pubfun.jp](http://pubfun.jp)

A joint venture with the POD (print on demand) department of MEDIA DO Co., Ltd, PUBFUN, Inc is Japan's largest domestic POD company. It provides two services: NextPublishing Authors Press, which uses Amazon's Print-On-Demand service and targets individual creators, and Print-On-Demand commissioning services for corporate clients.

## Platform business



# Impress Digital Values, Inc.

Others

URL [impress-digital-values.co.jp](http://impress-digital-values.co.jp)

Impress Digital Values helps its client companies draw up plans and strategies for data-driven marketing activities. It also provides the services required to build and operate e-commerce sites, websites, and owned media platforms, ranging from content planning and production to support for system creation and operation. Its projects include the online store for a major bookstore, fansites for an entertainment and production company, and a recruitment site.

## Solution business





# SIFCA Corporation

Others

URL [www.sifca.com](http://www.sifca.com)

Provides UI/UX design and consulting services for a diverse range of platforms. These include interfaces and information display visuals for product embedded systems, multimedia (website and app) interfaces, and digital signages and exhibition panels for showrooms. Also provides graphic design of logos, icons, and pictograms, and produces illustrations and animations.

## Solution business



Design for car dashboard-embedded system.

Implementation of UI/UX design for web and smartphone apps.

# IPG Network, Inc.

Others

URL [www.ipg-network.co.jp](http://www.ipg-network.co.jp)

Manages and operates the business foundations shared by the Impress Group companies (logistics and marketing for the content and publications businesses, etc). Also supports the Impress Group's growth strategy by developing, introducing, and implementing group-wide service platforms that incorporate digital technologies.

## Platform business

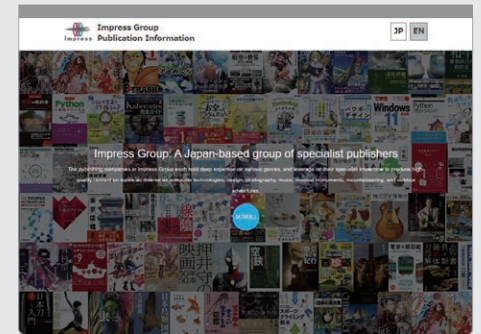


## TOPICS

### Promote the expansion of our content overseas through the copyright information site, targeted at overseas publishers

As part of efforts to promote the acquisition and translation of Impress Group's vast collection of content overseas, the IPG network has launched the Impress Group Publication Information site. The site provides overseas publishers with information about the various publications produced by the different Impress Group companies. This includes information about bestsellers, and recommended publications from each company in both English and Japanese. Also has established a contact point to handle copyright acquisition offers and sales and support the expansion of Impress Group's copyright business.

URL: <https://www.hanken.impress.jp/en/>



## Business Locations

### Impress Holdings, Inc.

#### [Headquarters]

Jimbocho Mitsui Bldg.,1-105 Kanda Jimbocho, Chiyoda-ku,Tokyo, 101-0051 Japan

#### [Annex]

Ohm Building,3-1 Kanda-nishikicho, Chiyoda-ku, Tokyo, 101-0054 Japan

### Western Japan Branch Office of Impress Corporation

3-6-8-504 Toyosaki, Osaka Kita-ku, Osaka, 531-0072 Japan

### Haranokoya Co., Ltd.

715 Idaira, Minamiaizugun Hinoemamura, Fukushima,967-0521 Japan



