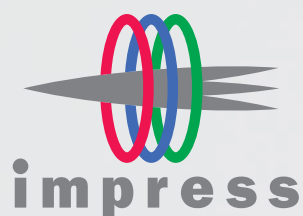
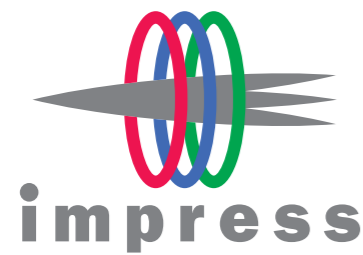




**Impress Group  
Corporate Profile  
2024**



# Sharing Knowledge and Excitement through Innovation



The name "Impress" expresses our founder's hope that the company will "impress" people through our "press" activities. This is in line with Impress Group's philosophy of "Sharing Knowledge and Excitement through Innovation". The red, green, and blue rings in the logo represent the three primary colors of light (RGB). The three arrows that pass through them represent three forms of information: text, graphics, and audio.

**Let's redefine "the future of publishing" in our own way  
and aim to realize an unfettered cultural and social cycle rich in humanity.**

"Since our founding in 1992, we at the Impress Group have been constantly changing and developing a wide variety of publishing and services with flexibility, starting from "paper publishing", internet media, e-mail magazines, e-books, e-comics, e-scores, POD, movie and sound recording distribution services, smartphone apps, e-commerce, and more.

To cater to the needs of a market where new devices continuously appear and software improves day by day, we, too, kept updating the way we think. This has helped us build a flexible production process and the ability to disseminate quick, in-depth, and accurate information in any environment.

At the same time, we are also facing a downturn in profitability due to post-COVID era changes in people's values, soaring costs and higher-than-expected inflation, and a continued decline in the growth of the publishing market.

In this era of increasing uncertainty, we will reform our business structure and turn headwinds into tailwinds by harnessing our creativity to create a new future for publishing.

Impress Group's corporate philosophy is  
"Sharing Knowledge and Excitement through Innovation".  
It is both our joy and our goal to make that a reality.

We will use our inherent flexibility and strengths to redefine  
"the future of publishing" in our own way and aim to  
realize an unfettered cultural and social cycle rich in humanity.

We look forward to your continued support in the future.  
Thank you.

Impress Holdings, Inc.  
President and Representative Director  
**Daisuke Matsumoto**



## Group Overview

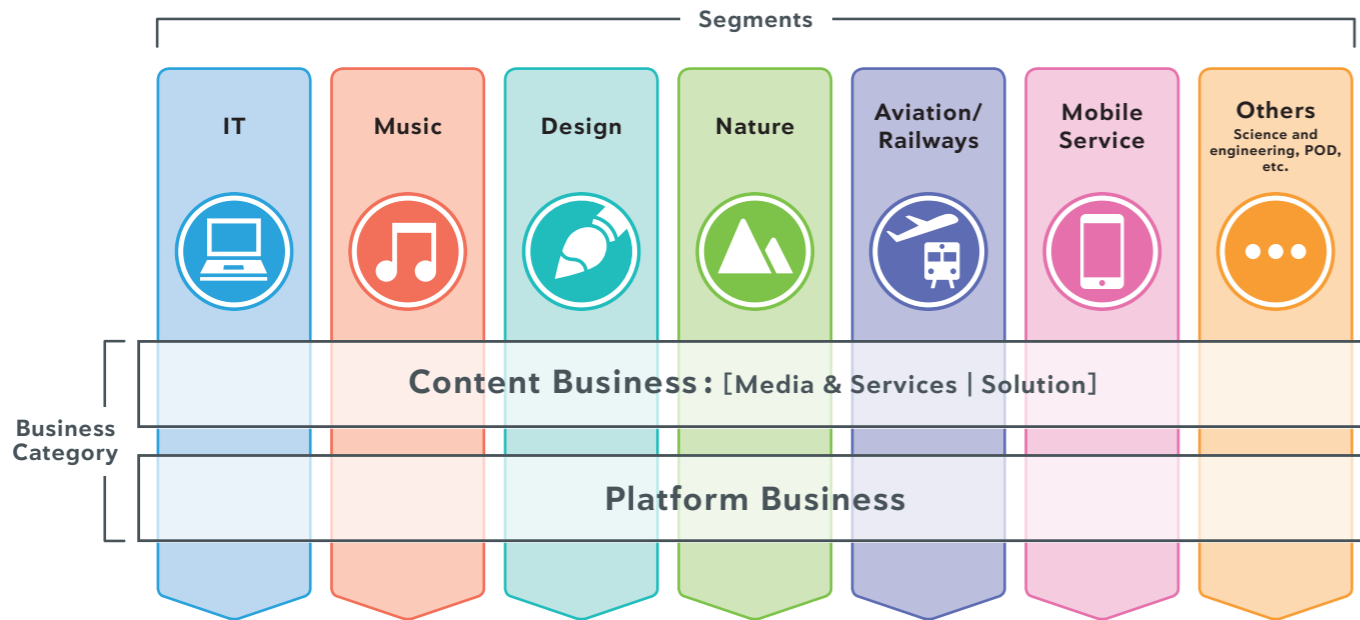
Impress Group constantly strives towards innovative publication, adopting digital technologies to produce high-quality, appealing specialized content.

We consist of a holding company Impress Holdings, which supports several niche business companies, each of which specializes in fields as diverse as IT, music, design, nature, aviation and railways, and mobile service. Our business can be divided into two main categories: the content business, where we provide media, services, and corporate solutions, and the platform business, which develops content business plans and provides logistics and retail services.

### ■ Business categories of Impress Group



### ■ Segment and Business of Impress Group



### ■ Impress Group Companies

Business categories, business lines, and major companies in each segment are as below.

<p><b>Holding Company</b></p>	Formulates group management and financial strategies for Impress Group	<p><b>Key companies</b></p> <ul style="list-style-type: none"> <li>• <b>Impress Holdings, Inc.</b> </li> </ul>
<p><b>IT</b></p>	Print and digital publication, internet media and services, business media, and IT solutions	<p><b>Key companies</b></p> <ul style="list-style-type: none"> <li>• <b>Impress Corporation</b> </li> </ul>
<p><b>Music</b></p>	Print and digital publication, and internet media and services related to music and musical instruments; musical instrument retail platform.	<p><b>Key companies</b></p> <ul style="list-style-type: none"> <li>• <b>RittorMusic, Inc.</b> </li> </ul>
<p><b>Design</b></p>	Print and digital publication, design services.	<p><b>Key companies</b></p> <ul style="list-style-type: none"> <li>• <b>MdN Corporation</b> </li> </ul>
<p><b>Nature</b></p>	Print and digital publication, internet media and solution related to mountaineering, travel and nature	<p><b>Key companies</b></p> <ul style="list-style-type: none"> <li>• <b>Yama-kei Publishers Co., Ltd.</b> </li> <li>• <b>Haranokoya Co., Ltd.</b> </li> </ul>
<p><b>Aviation/Railways</b></p>	Print and digital publication, school management, solution	<p><b>Key companies</b></p> <ul style="list-style-type: none"> <li>• <b>Ikaros Publications, Ltd.</b> </li> </ul>
<p><b>Mobile Service</b></p>	Digital platform development, digital first publishing	<p><b>Key companies</b></p> <ul style="list-style-type: none"> <li>• <b>ICE Inc.</b> </li> </ul>
<p><b>Others</b> Science and engineering, POD, etc.</p>	<p><b>Key companies</b></p> <ul style="list-style-type: none"> <li>• <b>Kindai Kagaku Sha Co., Ltd.</b> </li> <li>• <b>PUBFUN, Inc.</b> </li> </ul>	<p><b>Key companies</b></p> <ul style="list-style-type: none"> <li>• <b>Impress Digital Values, Inc.</b> </li> <li>• <b>SIFCA Corporation</b> </li> <li>• <b>IPG Network, Inc.</b> </li> </ul>

## ■ Impress Group's Sustainability Efforts

We particularly value the "S" (Social) in "ESG" (Environment, Social, and Governance). Through our businesses, we hope to achieve sustainable development goals (SDGs) that are closely tied to the following four important themes.

### ■ Important Sustainability Themes ■

	Sustainable Development Goals (SDGs)	Priorities	Main measures
<b>E</b> Environment	 	<b>Using creativity to protect the environment</b>	<ul style="list-style-type: none"> <li>● Use forest-certified paper and plant ink products</li> <li>● Reduce use of paper by digitalizing book and magazine samples.</li> <li>● Expand the inventory free production model through POD</li> <li>● Support activities to promote environmental protection and safety with the Japan Mountain Heritage Fund.</li> <li>● Work with building management companies to introduce green electricity.</li> </ul>
<b>S</b> Social	 	<b>Build bridges to the next generation by nurturing culture with our specialist knowledge</b>	<ul style="list-style-type: none"> <li>● Expand our publications and seminars to cater to the GIGA school project and certification examinations.</li> <li>● Provide services where people can learn directly from professionals in specialized areas.</li> <li>● Promote barrier-free books; provide free access to article archives.</li> </ul>
		<b>Efforts to promote mutual respect and job satisfaction</b>	<ul style="list-style-type: none"> <li>● Flexible work through the Super Flex system</li> <li>● Group inhouse open recruitment to facilitate dynamism and human talent mobility</li> <li>● Skills upgrading through training, self-directed study, and planned support systems.</li> </ul>
<b>G</b> Governance		<b>Fair partnerships</b>	<ul style="list-style-type: none"> <li>● Enhance horizontal synergies through group operations that preserve independence.</li> <li>● Listing on the Tokyo Stock Exchange Standard Market, to enhance co-creation by promoting IR and M&amp;A.</li> <li>● Partnerships with distributors, logistics providers, and warehouses.</li> <li>● Participation in xSDG consortiums and the publication of an SDGs white paper.</li> <li>● Set up different special hotlines, and conduct business activities with an ethical perspective.</li> </ul>

### ■ Specific measures ■

#### Expand on-demand production

Expand POD-based inventory free production beyond books to include all e-commerce platforms across the publishing industry. 19 companies within and outside the group currently have products under this model.



#### Free access to our content assets

We worked with 3 other organizations concerned to make our annual publications and magazine articles published since 1996 publicly available for free.



#### UN SDG Media Compact

Since 26 September 2022, we have been participating in events held by global reporting organizations in commitment to the achievement of SDGs.



# Impress Holdings, Inc.



URL <https://www.impressholdings.com/en/>

Established on 1 April 1992  
Capital: 5,341.02 million JPY

Formulates group management and financial strategies for Impress Group and promotes business and capital alliances. We also enhance the corporate and group value of each of our business companies by nurturing their own unique corporate cultures and by creating group functions that benefit from economies of scale.

### Board of Directors

<b>Chairman of the Board</b>	Natsuo Karashima
<b>President and Representative Director</b>	Daisuke Matsumoto
<b>Vice-President and Director</b>	Yuki Tsukamoto
<b>Vice-President and Director</b>	Akihiro Yamate
<b>Outside Director</b>	Toru Shiraishi
<b>Outside Director</b>	Naoshi Fujikura
<b>Full-time Audit &amp; Supervisory Board Member</b>	Takashi Sasaki
<b>Outside Audit &amp; Supervisory Board Member</b>	Shinya Matsumoto
<b>Outside Audit &amp; Supervisory Board Member</b>	Kazuo Kunori

### ■ Group Overview ■



Net Sales  
**15.161**  
billion yen  
(consolidated)



Capital  
**5,341.02**  
million yen



Group Companies  
**13**  
subsidiaries



Number of Employees  
**689**  
(consolidated)




Number of Publications  
**1090**  
items  
(consolidated)

As of March 31, 2023.  
Except for Group Companies, as of April 1, 2024.

### ■ Group operation initiatives ■




To mark our 30th anniversary, we revamped Impress Group main office interior. We will accelerate our adoption of growth strategies and new ways of working as we look towards the next 30 years.



IT

# Impress Corporation



URL [www.impress.co.jp](http://www.impress.co.jp)

Impress Corporation is the publishing company behind *Digital Camera Magazine* and books like the “Dekiru” series of computer tutorials, which has sold over 80 million copies. It also produces and operates various media platforms such as *Impress Watch*, Japan’s most highly accessed IT-related digital news platform, and corporate media platforms such as *IT Leaders* and the *Online Shop Managers’ Forum*.

Impress Corporation started out as a niche media company specializing in IT and computer publications. It continues to use its strengths in print and digital publishing and online media to its fullest advantage in its efforts to expand its specializations and provide comprehensive, multi-faceted information on diverse topics.

■ Publishing ■



■ Internet media ■



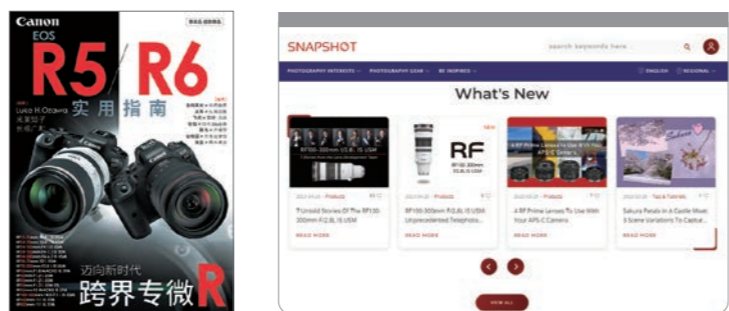
■ Business media ■




■ Solution business ■




■ Overseas business ■





Music

# Rittor Music, Inc.



URL [www.rittor-music.co.jp](http://www.rittor-music.co.jp)

Rittor Music, Inc. engages in the production and management of music-related media and content. Examples include *Guitar Magazine*, *Sound & Recording Magazine* and other specialty magazines and websites for music players and creators, music instrument instructional books, and other related digital publications, footage, and sound recordings. The company also runs Ochanomizu RITTOR BASE, a multipurpose space in Ochanomizu, the musical instrument capital of Tokyo, and Digimart, Japan’s largest-scale online marketplace for musical instruments.

■ Publishing ■




■ Solution business ■




■ Platform business ■





Design

# MdN Corporation



URL [books.mdn.co.jp](http://books.mdn.co.jp)

MdN Corporation publishes books and online media that shares useful information and knowledge on design-related topics. In recent years, it has expanded its offerings beyond computer design books to include media on anime and video creation. It continues to provide information on a wide variety of topics related to design by publishing hobby and interest books.

■ Publishing ■



■ Internet media ■



MdN

Nature

# Yama-Kei Publishers Co., Ltd. 山と溪谷社

URL [www.yamakei.co.jp](http://www.yamakei.co.jp)

Yama-Kei Publishers Co., Ltd publishes the *Yama to Keikoku* [Mountains and Valleys] monthly magazine along with other content and publications related to mountains and nature. It caters to the diverse demands of outdoor sports fans by providing magazine-books, online services, and events on a variety of topics such as camping and figure skating. It is also the company behind the popular *Yama to Keikoku* YouTube Channel and the *Yamasuta* app, which allows users to collect digital commemorative stamps upon reaching the summit of mountains based on GPS information.

■ Publishing ■



■ Internet media ■



Nature

# Haranokoya Co., Ltd. 原の小屋

URL [www.oze-haranokoya.com/](http://www.oze-haranokoya.com/)

Harano Koya ("The Little Hut on the Plain"), a lodge with gabled roofs located in Hinoemata Village, Fukushima, was hand-built by local craftsmen in 1958. Today, more than 60 years later, it is still in operation with the building just the way it was at the time of its construction! It is one of the rare mountain huts that has an ofuro (Japanese bathtub). A 3-hour drive from Tokyo, it is located in the middle of the Oze National Park, which is full of natural scenery that will delight hikers, mountaineers, and nature lovers.



Aviation/Railways

# Ikaros Publications, Ltd. IKAROS PUBLICATIONS, LTD.

URL [www.ikaros.jp](http://www.ikaros.jp)

Ikaros Publications Ltd., the monthly magazine: AIRLINE publisher, engages specialized books and magazines on a variety of topics covering aviation, railway, military, rescue, and travel. Ikaros offers custom media products and corporate solution on air, land and sea contents.

■ Publishing ■



■ Internet media ■



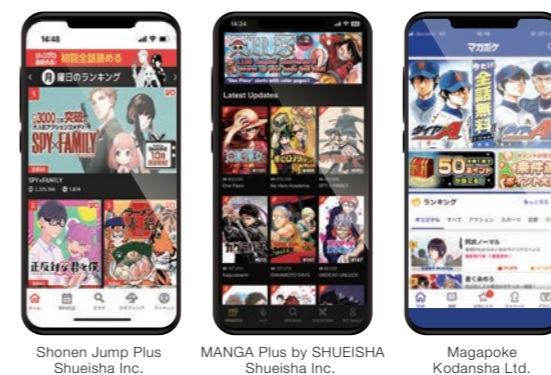
Mobile Service

# ICE Inc. ICE

URL [www.ice-inc.co.jp](http://www.ice-inc.co.jp)

ICE harnesses the content of partner companies and builds them into online businesses using various forms of monetization. It is a one-stop provider of online business building services, from strategy to building IT systems to operations. Its strengths are in smartphone user interface and user experience (UX and UI) optimization and improving business efficiency and expansion through data analysis. It has also launched various comics businesses under its own brand, starting from "Quickbooks", its digital-first publishing label.

■ Platform business ■



■ In-house brand business ■



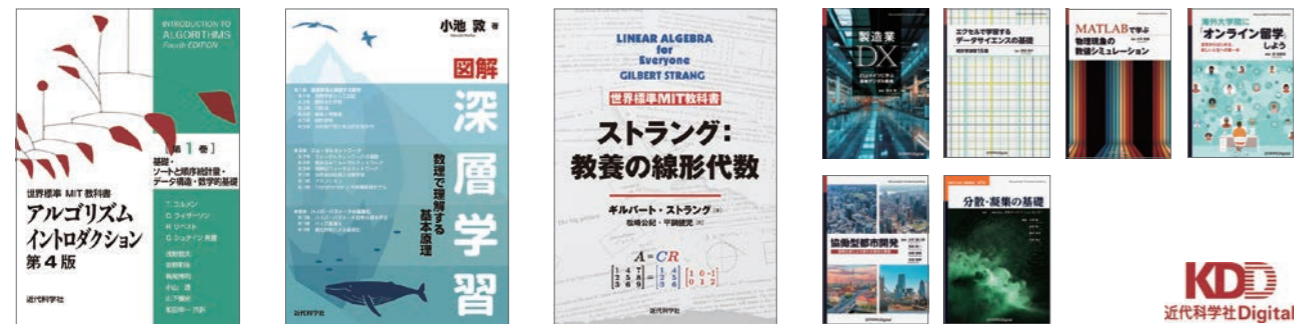
Others

# Kindai Kagaku Sha Co., Ltd.

URL [www.kindaikagaku.co.jp](http://www.kindaikagaku.co.jp)

Specializing in math, mathematical science, information science, and information engineering, Kindai Kagaku Sha produces a broad variety of engineering and science-related publications that range from advanced academic reference books to foundational textbooks for university students. In recent years, it has adopted more systematic workflows for editing and production and expanded into e-book publication and on-demand printing. Through these, it hopes to realise sustainable publishing while solving the longstanding issue of technical books becoming out-of-print.

■ Publishing ■



Others

# PUBFUN, Inc.

URL [pubfun.jp](http://pubfun.jp)

A joint venture with the POD (print on demand) department of MEDIA DO Co., Ltd, PUBFUN, Inc is Japan's largest domestic POD company. It provides two services: PUBFUN Self, which uses Amazon's Print-On-Demand service and targets individual creators, and Print-On-Demand commissioning services for corporate clients.

■ Platform business ■



Others

# Impress Digital Values, Inc.

URL [impress-digital-values.co.jp](http://impress-digital-values.co.jp)

Impress Digital Values helps its client companies draw up plans and strategies for data-driven marketing activities. It also provides the services required to build and operate e-commerce sites, websites, and owned media platforms, ranging from content planning and production to support for system creation and operation. Its projects include the online store for a major bookstore, fansites for an entertainment and production company, and a recruitment site.

■ Solution business ■



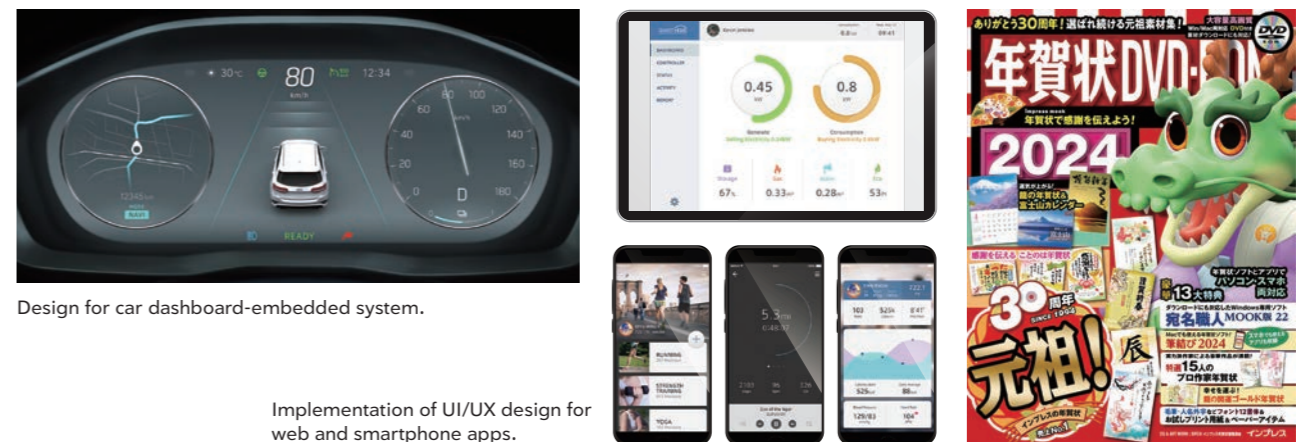
Others

# SIFCA Corporation

URL [www.sifca.com](http://www.sifca.com)

Provides UI/UX design and consulting services for a diverse range of platforms. These include interfaces and information display visuals for product embedded systems, multimedia (website and app) interfaces, and digital signages and exhibition panels for showrooms. Also provides graphic design of logos, icons, and pictograms, and produces illustrations and animations.

■ Solution business ■



Design for car dashboard-embedded system.

Implementation of UI/UX design for web and smartphone apps.

Others

# IPG Network, Inc.

URL [www.ipg-network.co.jp](http://www.ipg-network.co.jp)

Manages and operates the business foundations shared by the Impress Group companies (logistics and marketing for the content and publications businesses, etc). Also supports the Impress Group's growth strategy by developing, introducing, and implementing group-wide service platforms that incorporate digital technologies.

Platform business

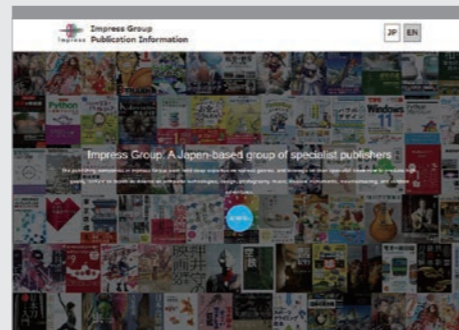


TOPICS

Promote the expansion of our content overseas through the copyright information site, targeted at overseas publishers

As part of efforts to promote the acquisition and translation of Impress Group's vast collection of content overseas, the IPG network has launched the Impress Group Publication Information site. The site provides overseas publishers with information about the various publications produced by the different Impress Group companies. This includes information about bestsellers, and recommended publications from each company in both English and Japanese. Also has established a contact point to handle copyright acquisition offers and sales and support the expansion of Impress Group's copyright business.

URL: <https://www.hanken.impress.jp/en/>



Business Locations

Impress Holdings, Inc.

[Headquarters]

Jimbocho Mitsui Bldg.,1-105 Kanda Jimbocho, Chiyoda-ku,Tokyo, 101-0051 Japan

[Annex]

Ohm Building.,3-1 Kanda-nishikicho, Chiyoda-ku, Tokyo, 101-0054 Japan

Western Japan Branch Office of Impress Corporation

3-6-8-504 Toyosaki, Osaka Kita-ku, Osaka, 531-0072 Japan

Haranokoya Co., Ltd.

715 Idaira, Minamiaizugun Hinoemamura, Fukushima,967-0521 Japan



