

Impress Comic Engine Inc.

Impress Comic Engine was established in March 2006 to provide a variety of IT solutions required by electronic publishing (e-book) businesses. The business focuses on e-book content production, sales and advertising, and has grown to become a core company in the Impress Group's electronic publishing business.

Focusing on the continuously growing mobile market, the company is actively engaged in e-book-related IT solutions and consulting, acting as a bridge bringing together users and e-books (content).



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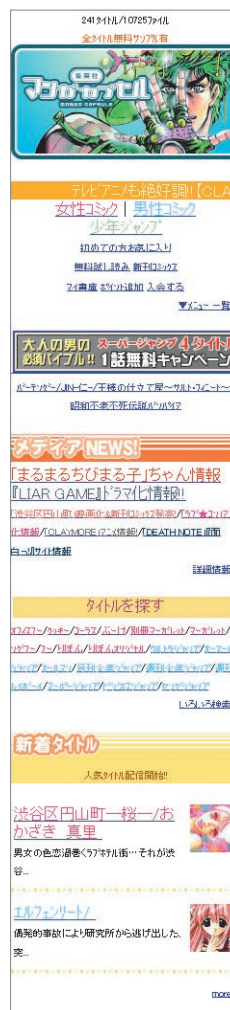
Address Tosen-Kudan Bldg. 9F, 1-3-1 Kudan-kita, Chiyoda-ku, Tokyo 102-0073, Japan
Tel: +81-3-5275-1631 Fax: +81-3-5275-1632

Established March 20, 2006
Capital 95 million yen
Fiscal Year April 1 - March 31

Board of Directors Keiichiro Tsukamoto Chairman
Masahiro Kitagawa President/CEO
Akio Sekimoto Director
Katsushi Hamasaki Director
Manabu Yuzawa Director
Mutsuhiro Hayashi Director

Auditor Yutaka Suzuki

Business Consulting & solution services on digital comics



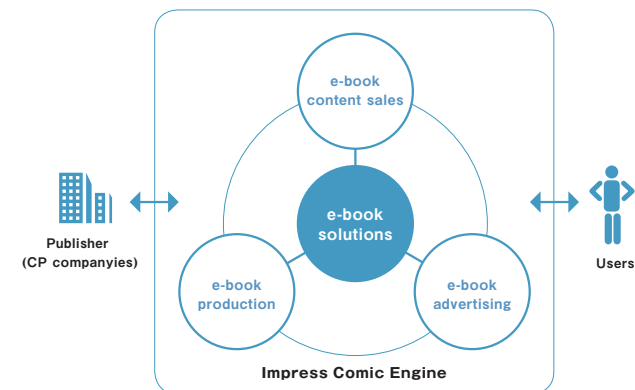
Services

Shueisha's Manga Capsule

Launched jointly with Shueisha in May 2006 as a cell phone comic site. Membership has grown steadily since the service was launched, bringing attention to this popular site. ICE is responsible for content production, systems development and site operations.

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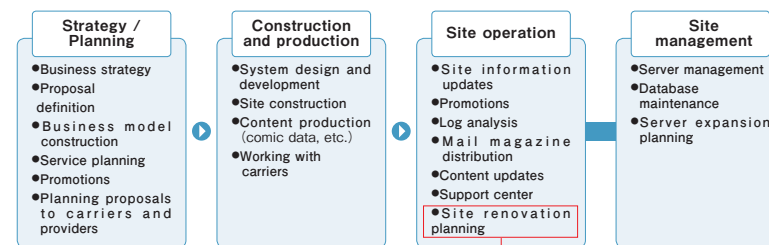
Business Model



Operational functions

● Functions required for site construction and operation

Able to provide integrated services including planning, content production and site operation



● Functions required for distribution of advertising

Able to propose appropriate media plans to meet client needs

Provide effective media content in concert with site construction and operation functions shown above.