

# Impress Communications Corporation

<http://www.ips.co.jp/>

Impress Communications was originally established as Radio Technology Co., Ltd. in May 1954. The company was later renamed Impress (sd) Corporation, and again renamed Impress Communications Corporation in April 2000.

The company's primary mission is to provide backup for the various Impress Group companies in the following areas:

- 1) Publications distribution, marketing to bookstore chains, and sales promotion activities as the sales organ for group companies' printed publications.
- 2) Operator of the Impress Group's **Impress Direct** e-commerce service.
- 3) Providing a cross-group service platform for distribution management functions, sales management functions, and customer support functions.



## Impress Communications Corporation

**Address** 20 Sanbancho, Chiyoda-ku, Tokyo 102- 0075, Japan  
 Tel: +81-3-5275-1555 Fax: +81-3-5213-9145

**Established** May 7, 1953 Established as Radio Technology Co., Ltd.  
 October, 1993 Name changed to Impress (sd) Corporation  
 April, 2000 Name changed to Impress Communications Corporation

**Capital** 183 million yen

**Fiscal Year** April 1 — March 31

**Turnover** 9,034 million yen (Fiscal year ended March 2007)

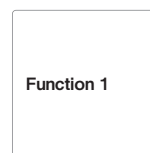
**Employees** 27 (As of March 31, 2007)

**Board of Directors**

|                     |                |
|---------------------|----------------|
| Koji Oishi          | Chairman       |
| Keiichiro Tsukamoto | Senior Advisor |
| Akio Sekimoto       | President/CEO  |
| Nobutoshi Nakajima  | Vice President |
| Setsuo Nagano       | Vice President |
| Kazuhiko Yoshida    | Director       |
| Kazunori Kuronuma   | Director       |
| Masanobu Iseri      | Director       |

**Auditor** Yutaka Suzuki

**Businesses** Sales of printed publications, marketing support and e-commerce for group companies

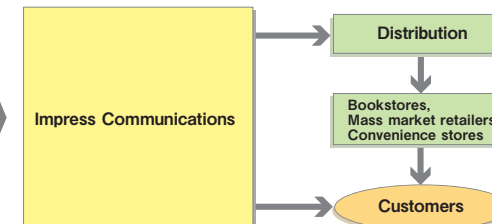


Sales organ for publications from Impress R&D, Impress Japan, MdN Corporation, ImpressIT, Mobile Media Resarch, Inc., air impress, Inc., Impress Communications, and IA Publishing's Radio Technology Monthly.

**Publishers:**

- Impress R&D
- Impress Japan
- MdN Corporation
- Impress IT Corp.
- Mobile Media Research, Inc.
- etc.
- IA Publishing

**Sales organ:**

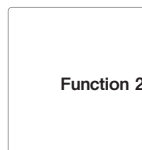


**Group companies' products and services**

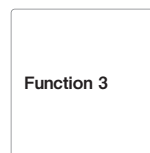
- Books and magazines
- eBooks
- CDs and DVDs
- E-mail newspapers
- Video content
- Net school
- Real school
- PC software
- Digital camera peripherals
- etc.



Impress Direct



Operates the Impress Group's impress Direct EC service and Impress Payment Service online settlement and authentication service.



Cross-group service platform for sales management, logistics, and customer support functions.

**Impress Group companies**

- Impress R&D
- Impress Japan
- Rittor Music
- MdN Corporation
- ImpressIT Corp.
- Mobile Media Research, Inc.
- air impress, Inc.
- Yama-Kei Publishers, Co., Ltd
- etc.

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